



**FOR IMMEDIATE RELEASE**

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**FreedomVOICE Systems Teams with Noted  
Real Estate Guru to Heat Up the Market**

*Encinitas, CA...*FreedomVOICE Systems (FVS), a leading provider of a wide array of integrated virtual office tools, announces a strategic collaboration with noted Real Estate author and trainer Brian Rodgers to offer help to real estate agents struggling with a down market.

"We are extremely proud to team with such a luminary in this field," said FreedomVOICE Systems Founder and CEO Eric Thomas. "The combination of our product offering with Brian's wealth of insider information will definitely be a great help for agents, buyers and sellers. This is truly a win win situation!"

The teaming brings together FreedomVOICE Systems' AdTrakker, a toll-free call capture system and content from Brian Rodgers Companies, an organization that develops and tests marketing systems for real estate and mortgage professionals nationwide. Rodgers is the author of more than 10 books in the field and has trained over 110,000 real estate and mortgage professionals.

"I am asked all the time by real estate agents what they can do to spark business in this soft market," said Rodgers. "In my opinion, utilizing technology like AdTrakker is the differentiating marketing element. For the agent, it impresses sellers, captures leads and drives the entire transaction toward completion better than any other single marketing tool I know. I am excited about this relationship with FreedomVOICE."

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Real estate agents are invited to attend live conference calls with Rodgers and FreedomVOICE officials. There, discussions center on new marketing strategies agents can adopt for their own use. Agents who subsequently become AdTrakker customers also have use of the extensive FreedomVOICE Real Estate Marketing Library, developed by Rodgers. Included are comprehensive business development tools tested and proven by Realtors® throughout the country. Such materials as advertisements, marketing flyers, letters, free reports, newsletter systems and manuals totaling more than 800 pages help generate real estate sales, according to Rodgers. He and his staff also provide on-going email support.

“When these materials are used with a sophisticated business tool like AdTrakker, agents can’t help but be successful,” stated Rodgers. “I use this system because I know and have proven that it works.”

Agents wishing to take part in the live conference calls are requested to visit [www.adtrakker.net](http://www.adtrakker.net) and sign up.

### **About FreedomVOICE Systems**

Founded in 1996, FreedomVOICE Systems (FVS) develops and markets a comprehensive slate of integrated virtual office tools that allow businesses and professional offices to interact more effectively with their customers, clients, patients and associates. FVS’ feature-rich systems and flexible technology enable users to enhance their image, communicate seamlessly whether by voice, fax or email, track marketing effectiveness and promote their service by increasing their availability.

The company offers a wide array of products and services from 800-number toll free services to more advanced unified communications systems. For more information, please call 800-477-1477 or visit our web sites.

[www.freedomvoice.com](http://www.freedomvoice.com)

[www.faxfreedom.com](http://www.faxfreedom.com)

[www.adtrakker.net](http://www.adtrakker.net)

### **About Brian Rodgers Companies**

As an agent who rose to the top of the real estate industry quickly, Brian Rodgers has been on a fast-paced, meteoric rise since he began his career in 1994.

Brian's competitive nature on the baseball field as a Converse Collegiate All-American and top major league prospect, translated to monumental success in real estate sales. Brian has been recognized in the real estate industry for his high level of production while maintaining a 30-40 hour work week. He is

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probably most well known for having closed 318 transactions in a single year.

Brian started and continues to develop Brian Rodgers Companies, providing the ultimate tools and success systems to help any real estate agent achieve a high level of success. Brian Rodgers Companies is dedicated to creating, developing, testing and delivering revolutionary marketing systems to real estate agents and brokers across North America.

Since 1996, Brian has authored over 10 books and real estate systems.

[www.BrianRodgers.com](http://www.BrianRodgers.com)