



FOR IMMEDIATE RELEASE

**FreedomVOICE Systems Unveils Instant Vanity; User Interface Allows Prospects and Customers to Find and Reserve their Vanity Toll-Free Number Instantly!**

September 6, 2006 – Encinitas, CA – FreedomVOICE Systems, a leading provider of toll-free voicemail and virtual office services, today announced the launch of their new online service designed to allow it's customers to easily find and reserve vanity numbers. A vanity number is a toll free number that has repeated digits or words within the number making it easier to remember.

"Acquiring a vanity number is a popular option for our customers because having an easy to remember number generally results in more calls. In the past it has taken two or more days to complete a search just to find out if the number(s) being requested are even available. With our new service we've been able to cut that wait time down to seconds," said Eric Thomas, CEO of FreedomVOICE Systems. "We understand that time is valuable to any profession, and we want to make sure that finding the right number to promote a business or profession is fast and efficient."

Thomas continues, "Vanity numbers typically spell the business name, describe what the business does, or in some cases, they are just easy to remember numbers. When a business or professional searches our database for a number, we are searching an international registry, so in most cases, we are able to find a fit for any business or profession."

"FreedomVOICE offers a suite of services including voicemail services that allow small and home based businesses to project the professional image they need in order to compete with larger companies, 800 call capture systems that allow real estate professionals to automatically capture leads 24/7, and electronic faxing solutions. These tools help businesses of any size to compete and stand out in today's market. A vanity toll-free number will only add to that. A toll-free number vs. a local number, alone, has proven to generate more calls, but when using a vanity toll-free number it has been proven in numerous studies to increase advertising response rates by up to 30%. Words are easier to remember than a string of random numbers. This will make your number unforgettable to customers, even if they don't write it down," says Thomas.

### ***About FreedomVOICE***

Founded in 1996, FreedomVOICE Systems (FVS), [www.freedomvoice.com](http://www.freedomvoice.com), develops and markets affordable, feature-rich voice messaging systems and services that enable businesses and professional offices of any size to communicate more effectively with their customers, clients, patients and associates. FVS developed its own software and, as a result, is one of the few companies in the field with flexible technology architecture, enabling its responsive engineering team to quickly customize a voice message system to any customer's specific needs. The company offers everything from simple 800 toll-free services to more advanced applications, including Unified Messaging, Interactive Voice Response and fax services.

To learn more about the solutions offered by FreedomVOICE Systems, please visit our websites.

[www.freedomvoice.com](http://www.freedomvoice.com)  
[www.faxfreedom.com](http://www.faxfreedom.com)  
[www.adtrakker.net](http://www.adtrakker.net)

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